

CONFLICT MINERALS POLICY STATEMENT

On August 22, 2012, the U.S. Securities and Exchange Commission ("SEC") adopted final rules implementing Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act. The law imposes disclosure and reporting requirements related to "Conflict Minerals." Conflict Minerals are cassiterite, wolframite, columbite-tantalite, gold and their derivatives, which are tin, tungsten and tantalum mined in the Democratic Republic of the Congo ("DRC") and in the adjoining countries ("DRC Region"). Revenues generated by the sale of Conflict Minerals may be directly or indirectly financing armed groups engaged in civil war, resulting in serious human rights violations, and labor and environmental abuses in the DRC Region.

In order to comply with this law, Sturm, Ruger & Company, Inc. ("Ruger") is in the process of obtaining information from its current suppliers concerning the origin of the metals that are used to manufacture Ruger's products. Ruger does not directly source these materials from smelters or mines and uses a very small amount of refined metals in the manufacturing of its products. Ruger relies on the information provided by its suppliers regarding their sourcing of metals, and Ruger urges its suppliers to source materials from socially responsible smelters. It is expected that all levels of suppliers will comply with the Dodd-Frank regulation and provide all necessary declarations.

Ruger's firmly held motto, Arms Makers for Responsible Citizens®, aptly illustrates Ruger's commitment to compliance with applicable laws and regulations. Ruger will continue to regularly perform due diligence and survey its suppliers to comply with this law.